**Email 1**

**Subject: Nebraska Homeowners at Significant Risk of Flood - Homeowner**

Dear Insert Name,

Nebraska’s flood risk has been increasing due to environmental changes that have led to a dangerous combination of intense storms, rapid snowmelt, and ice jams. Recent scientific research has revealed that 102,000 additional properties are at significant risk of flooding than current FEMA flood maps indicate.

Your current homeowners’ policy, although valuable protection against the majority of situations, does not cover flood damage to your home. Part of our responsibility to you is to help you select the proper protection for your total picture. I’d like to discuss how flood insurance may be an option for your home.

A flood insurance policy is the best way to protect your home and personal belongings.

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|  | **Just one inch of water in an average-sized home can cause more than $25,000 in damage** |
| **Map with pin** | **Omaha, Lincoln, Columbus, and Fremont have the greatest number of properties at risk of flooding.**  |
|  | **Nearly 24,000 properties in Nebraska are classified as having a certain risk of flooding at 99% over the next 30 years.**  |
| **Warning** | **9.1% of all Nebraska properties are at a substantial risk of flooding today** |

We are here to weather the storms together. Please reach out to me at Agent email address, call me directly at Agent phone number or stop in when you’re in the neighborhood.

Best,

|  |  |
| --- | --- |
|  | Agent name here. |
| Agent Phone Number.Agent Email Address. |
| Office Address here. |