**Subject: Massachusetts Homeowners at Significant Risk of Flood**

Dear Insert Name,

Massachusetts flood risk has been increasing mainly due to environmental changes like the rise in sea level and more intense storms. Recent scientific research has revealed that an additional 76,200 Massachusetts properties are at a significant risk of flooding with that number increasing 11.4% over the next 30 years.

Your current homeowners’ policy, although valuable protection against the majority of situations, does not cover flood damage to your home. Part of our responsibility to you is to help you select the proper protection for your total picture. I’d like to discuss how flood insurance may be an option for your home.

A flood insurance policy is the best way to protect your home and personal belongings.

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|  | **Just one inch of water in an average-sized home can cause more than $25,000 in damage** |
|  | **46,800 properties in Massachusetts are classified as having a certain risk of flooding at 99% over the next 30 years.** |
| **Warning** | **8.9% of all Massachusetts properties are at a substantial risk of flooding today** |

We are here to weather the storms together. Please reach out to me at Agent email address, call me directly at Agent phone number or stop in when you’re in the neighborhood.

Best,

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| --- | --- |
|  | Agent name here. |
| Agent Phone Number.  Agent Email Address. |
| Office Address here. |